

**AUSTRALIAN STOCK EXCHANGE RELEASE**

**FRESHTEL APPOINTS NEW DIRECTOR**

*Melbourne, Australia, Monday, 15<sup>th</sup> September 2008:* Freshtel Holdings Limited (ASX:FRE) is pleased to advise that it has appointed Mr Spiros Nikolakopoulos, the former Managing Director of Motorola Australia, to its Board of Directors.

Mr Nikolakopoulos brings extensive experience in the telecommunications industry to Freshtel, including an outstanding track record in sales and marketing. During his tenure at Motorola Australia he was instrumental in driving revenue growth for the Australian and New Zealand business, and successfully oversaw the launch of new products and negotiated and managed major service contracts based on demanding key performance indicators.

Prior to joining Motorola, Mr Nikolakopoulos spent four years as General Manager of Bearcom Australia, a US owned company involved in the distribution and rental of wireless communications equipment. He also worked for Motorola Singapore as the head of business development for Motorola's government and enterprise Asia Pacific operation.

Freshtel's Chairman, Mr Ken Loughnan AO welcomed the appointment:

"I am delighted that Spiros has shown a high level of confidence in the future of Freshtel by agreeing to join the Board.

"Spiros brings a wealth of regional and global telecommunications industry experience and knowledge, and in particular excellent experience in sales and marketing that will complement the current skill set within the Board.

"The leadership and advice that Spiros can deliver in terms of sales and marketing will be highly valued as Freshtel continues its transition into a more sales and commercially focused organisation.

"The appointment is particularly important following the launch of Freshtel's mobile internet telephony solution - Freshtel Mobilelink in Australia and Tesco Talkwifi in the UK – which we plan to expand both domestically and globally."

One of the founding Directors of Freshtel, Mr Les Taylor, has advised the Board that he will not be seeking re-election at the 2008 Annual General Meeting. On behalf of the Board, Mr Loughnan expressed his appreciation for the contribution which Mr Taylor has made to the Company.

-ENDS-

### **About Freshtel Holdings**

Freshtel Holdings Limited (ASX:FRE) is an Australian internet telephone technology company that develops and markets VoIP telephony products and services. Freshtel Holdings Limited offers end-to-end white label VoIP solutions to wholesale customers globally through its wholly owned subsidiaries, Voicedot Networks and Virbiage and has a direct-to-market retail channel through Freshtel's retail site.

Freshtel Holdings: [www.freshtelholdings.com](http://www.freshtelholdings.com)

Voicedot Networks: [www.voicedot.com](http://www.voicedot.com)

Freshtel retail: [www.freshtel.net](http://www.freshtel.net)

### **For further information please contact:**

#### **Investor Relations:**

Rebecca Wilson

IR – Buchan Consulting

Ph: +61 2 9237 2800 / 0417 382 391

E: [rwilson@bcg.com.au](mailto:rwilson@bcg.com.au)

#### **Media Enquiries:**

Kyahn Timms

Media Consultant to Freshtel – Buchan

Ph: (03) 9866 4722 / 040 101 8828

E: [ktimms@bcg.com.au](mailto:ktimms@bcg.com.au)